ACHIEVEMENTS AND CHALLENGES - 2019

DEPUTY SUPERINTENDENCE FOR PERSONAL DATA PROTECTION

**PENALTIES**

**ORDERS TO PAY**: 105

$10,150,916,837 COP

Roughly $3,086,112 US DOLLARS

**ORDERS ISSUED**: 871

Orders against Data Processing Managers to ensure the respect for the people’s rights to the protection of their personal data.

**COMPLAINTS RECEIVED**: 12,741

From citizens
THREE GUIDES PREPARED:

✓ Guide on the processing of personal data for marketing and advertising purposes
✓ Guide on the processing of personal data for electronic commerce purposes
✓ Guide for the implementation of the principle of accountability in international transfers of personal data

In 2019, the Deputy Superintendence participated in the coordination and preparation of the general recommendations of the Ibero-American Data Protection Network in Artificial Intelligence.

EVENTS

MORE THAN 15 TRAININGS on personal data processing

- Commemoration of the International Day for Personal Data Protection
- VII International Congress of Personal Data Protection
- The First Data Protection Forum for School Teachers.
STUDY ON SECURITY

Throughout 2019, the Deputy Superintendence also prepared a study on security including 32,763 public and private organizations, which highlights the following results:

- **88%** of the companies and public entities analyzed do not have a protection policy for remote access to personal information;
- **84%** do not have mechanisms for monitoring database queries;
- **83%** do not have information systems audits;
- **82%** do not have a Security Management System or a Comprehensive Data Management Program;
- **79%** do not have measures to protect sensitive data, among other alarming results.

The SIC FACILITA tool included the resolution of disputes between the Owners of the Data and the Data Processing Managers in situations of identity theft.

situations of identity theft
561 solved cases